

FIRST FIVE ACTION PAC

The Need For Child Care Action

Reliable, affordable child care is essential for hard-working families, but quality care is difficult to find and even more difficult to afford. As a result, too many families are forced to take on debt, cut hours, or exit the workforce entirely. This leaves families financially unstable, employers scrambling to fill jobs, and young children missing opportunities to build cognitive and social skills during their first five years.

For too long, proponents of affordable, comprehensive, high-quality child care and early childhood education have not had a strong voice in our nation's legislative process. First Five Action was founded in 2020 to create greater awareness of the need for federal investments in early learning and child care and to advocate for their passage.

Today First Five Action is proud to announce the launch of the First Five Action Political Action Committee (First Five Action PAC), the first bipartisan federal PAC focused on helping elect lawmakers who will champion access to affordable, comprehensive, high-quality early learning and care.

As the only PAC solely focused on bipartisan child care and early learning advocacy, our goals for the PAC are simple, but urgent: To help elect candidates who will champion policies to promote access to affordable, comprehensive, high-quality early learning and care.

How We'll Accomplish Our Goals

First Five Action's PAC is strategically supporting lawmakers who have shown leadership in advancing child care and early learning priorities in Congress. Parameters for our PAC's giving strategy include lawmakers who have shown leadership in advocating for early learning and child care priorities, which include:

- Whether they support increasing access to affordable, comprehensive, high-quality early learning and child care.
- Whether they sit on a committee that addresses legislation or funding impacting federal early learning and care programs;
- Their committee or caucus standings and rankings;
- Their elected leadership positions; and
- Their voting records.



Join us and take a stand for children and families. Donate to First Five Action PAC today.